Amy McNamara
Graphic Designer

📞 | 804-728-7679

✉ | amym248@gmail.com

🌐 | almcnamara.design

Work Experience

Jan 2024 – March 2025

Graphic Designer
Aptive Resources | Alexandria, VA (Remote)

Provided extensive creative support to multiple federal and government agency clients, including but not limited to the NSF Convergence Accelerator, the Department of Transportation (FMCSA), NVSBE, CyberCorps Scholarship for Service (SFS), and the Department of Veteran Affairs (VA).

Aug 2021 – June 2023

Marketing Specialist
Tuttle Creek Management | Theresa, NY (Remote)

Developed and executed marketing campaigns to drive brand awareness and lead generation. Conducted market research, collaborated with business development leads on branding and promotional materials. Led marketing initiatives, including event planning, advertising, and content development, to support company growth.

Dec 2015 – July 2021

Graphic Artist
Resource Management Concepts | Lexington Park, MD (On-site and Remote)

Designed and developed graphic materials for technical and marketing needs. Managed projects from concept to completion, collaborated with coordinators supporting the Transportation Security Administration (TSA) and RMC initiatives. Prioritized multiple projects to meet deadlines.

May 2014 – April 2015

Graphic Design Contractor
DuPont | Virginia Beach, VA (Remote)

Created graphics for DuPont's training website, ensuring brand consistency. Collaborated with the Project Manager to develop training content, handling stock photo selection, editing, and formatting.

Summary

I'm a passionate creative with a BFA from The Art Institute of Virginia Beach, specializing in illustration, photo manipulation, branding, marketing, layout design, and presentation slide decks. Recently, I've added motion design to my skill set, bringing ideas to life through dynamic visuals.

Education

2012 – 2015
BFA in Graphic Design
The Art Institute of Virginia Beach

2025
After Effects Kickstart Certification
School of Motion

Skills

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- Canva
- Basic HTML & CSS
- Microsoft Word
- Microsoft PowerPoint
- Mac
- Windows
- 508 Compliance & Accessibility