

Amy McNamara

Graphic Designer



804-728-7679



amym248@gmail.com



almcnamara.design

Work Experience

Jan.
2024

Graphic Designer

Apptive Resources | Alexandria, VA (Remote)

Provided extensive creative support to multiple federal and government agency clients, including but not limited to, the National Science Foundation Convergence Accelerator (NSFCA), the Department of Transportation (FMCSA), CyberCorps Scholarship for Service (SFS), and the Department of Veteran Affairs (VA). Worked cross-functionally to develop brand messaging for various digital campaigns. Created print and digital event collateral, website content, digital ads, logos, fact sheets, infographics, GIFs, and proposal graphics.

Aug.
2021

Marketing Specialist

Tuttle Creek Management | Theresa, NY (Remote)

Planned and executed marketing campaigns aligned with company objectives. Collaborated with clients on strategy, managed project workflows, and supported internal and external initiatives. Conducted brand and competitor analysis, created graphics, and updated the company website as needed. Led PR efforts, managed all aspects of tradeshow participation, including logistics, admin support, and booth content. Coordinated monthly marketing meetings with Chief Operating Officers to align on goals and performance.

Dec.
2015

Graphic Artist

Resource Management Concepts | Lexington Park, MD (On-site and Remote)

Created a variety of graphic materials including technical documents, outreach pieces, infographics, marketing collateral, and proposal graphics. Managed all stages of the design process, from concept and mock-ups to formatting and final delivery. Supported the Transportation Security Administration's (TSA) Environmental Management Program (EAM) by formatting and editing content in collaboration with the event coordinator. Contributed to RMC's proposal efforts by developing and refining graphic content with the contract coordinator. Prioritized multiple projects and deadlines by coordinating closely with clients and team members.

May
2014

Graphic Design Contractor

DuPont | Virginia Beach, VA (Remote)

Designed graphic images for DuPont's training website through Coastal Training Technologies Corp., ensuring all visuals aligned with established brand standards. Collaborated with the Creative Director to develop effective training content and managed the full design process, including sourcing stock photos, photo manipulation, formatting, and editing to deliver polished, high-quality graphics.

Summary

I'm a strategic thinker with over nine years of experience in graphic design and a Bachelor of Fine Arts degree from The Art Institute of Virginia Beach. I specialize in but not limited to, illustration, photo manipulation, branding, marketing, event design, presentation slide decks, as well as basic motion and web design. I approach every project with creativity, clarity, and a strong focus on effective visual communication.

Education

2012 – 2015

Bachelor of Fine Arts, Graphic Design

The Art Institute of Virginia Beach

2025

After Effects Kickstart Certification

School of Motion

Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Express
- Adobe Acrobat
- Canva
- Basic HTML & CSS
- Microsoft Word
- Microsoft PowerPoint
- Jira
- Mac
- Windows
- Section 508 Compliance & Accessibility
- 2018 - 2021 Public Trust & Security Clearance